

TDIA MEETING MINUTES
March 29, 2023

Present:
Alex Pietralla, Chair
Liz Smaha
Joe Lavoie
Ginny Kenmuir
Gary Jackson
Polly Rudderham
Jessica Hogg
Dave Gordon, City Liaison
Michael Hogg (Teams)
Lael McKeown (Teams)

With regrets
Craig Dunfield

1. Call to Order
12:04 pm
2. Acceptance of Agenda
Liz
3. Acceptance of Past Minutes
There was not a quorum at the meeting of February 22, 2023
Informal notes were taken by Gary
4. Treasurer's Report
Two Term Deposits have been redeemed
The \$110,000 2023 levy is still invested in a term deposit
Bank balance at March 24, 2023 \$73,308.49
Checks outstanding \$23,240.20
Reviewed financial statements will not be ready from the accountants until at least May
5. Committee Reports
Jessica Hogg:
4600 Block Open House to be held next week
47 people have RSVP
Catering can be changed accordingly before event
Will continue e-marketing the meeting
Polly hand delivered invitations to the 4600 Block businesses
Polly joined the meeting at 12:15
Alex would like to ensure that representatives of various groups in town attend, ie Seniors,
Chamber of Commerce
Dave Gordon joined the meeting at 12:18 pm
Alex will be meeting with David Block and the Development Services people on Friday
Dave Gordon reviewed city's position on the project

Discussion on Façade Grants in 2023

Motion made to continue with TDIA Inhouse Façade Grants for a total of \$20,000

4 candidates have been identified: Don Diego's, Sherry Anderson, Skeena Diversity and Skeena Valley Meats.

Motion to embark on this program

Moved by Liz. All in favour.

Dave: The River Boat Days Committee will be sending an invoice for this years \$3,000 for the Concerts in the Park.

Jessica reported on social media

836 followers

71% women

29% men

Alex and Liz will be attending the annual BIABC conference

Liz spoke of Lori Sly visiting Terrace for Kermodei work. Lori has given Liz a proposal for a strategy plan. Liz will share with the Board. There was talk of holding a strategy meeting while Lori is here for Kermodei Tourism

Brolly Square

Dave could not speak on Brolly Square at this time

Skeena Salmon Arts

\$20,000 is allocated to Skeena Salmon Arts

To include 2023 Banners

TDIA to come up with conditions around the \$20,000. We would also like to sign off on projects that would be funded from this money.

Discussion on George Little House

Short discussion on the amount funded from the City for the George Little House to operate Via Rail station. It is not released yet as to who will receive the contract.

Dave Gordon, City Liaison

Would like TDIA to update City Council in a Committee of the Whole meeting on the vision for the 4600 Block. Jessica to make sure that she sends invite to Mayor and Council. Alex said we would give update after the town hall meeting. Information may not be going to Council through city staff.

Dave would like TDIA to have a garbage pickup day or cooperate with another organization in town

Christmas lights need to come down

Dave spoke of designated areas for tents in the city

Dave agreed to speak at our Town Hall meeting on the City decision to remove the canopy
Talked of reconciliation and the City's vision to bring reconciliation into the redesign of the
downtown core. This is why Dave would like a presentation to Council. Alex will check current
terms of reference in contract with respect to reconciliation eg designated art work.

Meeting adjourned at 1:30