

TDIA MEETING MINUTES

February 23, 2021 (TUESDAY)

12:00pm-1:30pm

ZOOM CALL

1. Call to Order

12:02 pm

Present:

Dave Gordon
Gerry Martin
Brian Downie
Gary Jackson
Jason Braid
Lael McKeown
Liz Smaha
Jana Wickie
Bert Husband
Connie Yasinchuk
Jana Wickie

2. Acceptance of Agenda

Motion to accept: Bert Husband

Seconded: Connie Yasinchuk

3. Acceptance of Past Minutes

Motion to accept: Gary Jackson

Seconded: Connie Yasinchuk

4. Treasurer Report

Reviewed 2020 Year End Statement

- Action: Jana to post this up once approved
- Motion to accept: Dave Gordon
- Seconded: Gary Jackson

5. City Council Liaison

- Jessica McCallum-Miller has resigned as a councilor for the City of Terrace
- City approved the Financial By Law – 5.48% property tax increase
- Hanging Basket Program – not in the budget for this year
- Good Neighbor Bylaw – TDIA will send the City recommendations

6. TDIA Committee Reports

- Downtown Murals and sculptures
 - First meeting of Skeena Salmon Arts Fest Society on locations for murals
 - Potential areas: Kermode Friendship Society beside Copperville on Kalum (all 4 walls), Terrace Women Resource Centre, Coast Dental Office, Remax, Safeway, Beyond Burgers. Locations still TBD pending other funding and property owner buy-in
- NDIT Façade Grant
 - \$20k will come out end of Feb, TDIA will need to get the grant ready to be released
 - Action: Gerry to create a plan
- Security Grant
 - Action: Gerry to create a plan
- 4600 Block Revitalization
 - Action: Review letter from the City (Tara) and Dave to respond to the City request
- Brolly Square Renewal
 - Beautification Society does not have a lease on the property anymore
 - Action: Dave will respond to the City for clarification on 'license'.
- Database Update (Lael, Liz) – Liz is working with Deklan on this list

7. Other Items/Business Arising

- Downtown Marketing – Mural brochure / walk around downtown (Dave to chat with Liz)
- Facebook social media – Liz / Dave to discuss plan on how to manage this site
- AGM – plan for May (Action: Jana to create agenda and specific date)
- 2021 Insurance – has been renewed (Action: Jana to check comprehensive liability coverage \$3M).

8. Next Meeting

- Adjourned: 1:33pm
- Next meeting: March 30, Tuesday 12noon