TDIA MEETING MINUTES - Draft 2

December 2, 2022 Terrace Tourism Office

Present: Regrets

Alex Pietralla, Chair
Liz Smaha
Polly Rudderham
Gary Jackson
Joe Lavoie
Lael McKeown
Dave Gordon, City Liaison

Ginny Kenmuir Craig Dunfield Michael Hogg

Welcome to our new Director, Joe Lavoie

- 1. The meeting was called to order at 12:03 pm
- 2. Acceptance of the Agenda Additions to the Agenda Cannabis Stores Nativity Scene

City of Terrace Update

Motion: Liz

3. Acceptance of Past Minutes

Motion: Polly

4. Communications Update

Sarah will be leaving her contract with TDIA as she is now a City Councillor in order to deflect any perceived conflict of interest

Sarah suggested two possible candidate to replace her

Sarah will prepare a job description and proposals will be requested from the two candidates. Hope to review this at the January meeting

Tracy has done some work on the website but had to take care of a family emergency Website is 75% done, waiting for a decision on the logo

Sarah presented a number of logos. She will present two candidates at the January meeting Data Base: Continues to fill it. Suggestion made that the City and TDIA work together on this Newsletter is half drafted

Sarah left the meeting at 12:30

5. Treasurer's Report

Still within budget.

Year end is December 31

Financial Statements will be prepared by Carlyle Shepherd for submission to the City Will have financial recap for January meeting.

6. Committee Reports

Downtown Revitalization

A meeting is scheduled with Urban Systems for an up date

Discussion on holding a Committee of the Whole meeting with Urban Systems and the City Council.

No feed back from City Council with regard to letter sent to them

Dave: Council needs a final anticipated cost before they can move forward with securing funding

Dave: Capital budget coming for review on December 14

Liz, Polly, Ken, Maggie and Dave met to discuss possible support from NDIT

NDIT suggested they could change the rules to allow building owners to apply for the façade grant more than once in consecutive years.

Maggie said there was possibly grant money for architectural consultants: Building owner 25%, TDIA25% NDIT 25%.

Discussion on other options. Elimination of development permit costs in the BIA? TDIA add \$20,000 to the Façade Grant Program? How much will the city give to property owners to cover the "make good" promised once the canopy is removed?

Alex to ask BIABC about other means to support property owners.

Christmas Lights

There have been many compliments on the newly hung lights thanks to Polly, Liz and Dave. They would like to purchase about \$300 more for lights in the park.

Dave: City Council

Discussion on cannabis stores. No suggested changes to bylaws.

We need to find more grant money

Grant planning exercise with TDIA and City?

Need to identify other buildings for art projects in 2023, if that is the direction TDIA wants to go Should apply to Tourism BC grant. Need expression of interest in by December 7 Alex will do this.

Should approach LNGC and Rio Tinto for support for development of projects in Terrace

7. Other

Nakkita Trimble sculpture is completed. It will be erected in the spring. This will be done by the city. Final check for this project has been issued to Nakkita

Nativity Scene: discussion of removal from City hall. There is a letter campaign to restore it.

Tax increase for 2023: 10.2%

Jack Cherniawsky is leaving Development Services to go to All North

Discussion on Nativity Scene removal from City Hall.

Will invite Linda Stevens to February meeting

8. Next meeting January 18, 2023