

TDIA Meeting Minutes  
March 27, 2024  
Terrace Tourism

Present:

Alex Pietralla, Chair  
Joe Lavoie  
Polly Rudderham  
Craig Dunfield  
Liz Smaha  
Lael McKeown  
Andrea Harmel  
Dave Gordon, City Liaison

With regrets:

Ginny Kenmuir  
Michael Hogg  
Jessica Hogg, Communications

1. The meeting was called to order at 12:08 pm  
Alex welcomed Andrea Harmel as a new director to our Board
  
2. Approval of Agenda  
Additions to Agenda  
Liz: update on wayfinding grant  
Dave: Landscaping in front of George Little House  
Motion to approve: Craig
  
3. Acceptance of Minutes  
There was not a quorum at the last meeting.  
Votes were held by email and approval given to  
Motion 1: support of BIABC Advocacy for \$1,000  
Motion 2: Acceptance of façade grant application by Skeena Valley Meats (2023)  
Motion 3: Acceptance of façade grant application by Geier Holdings (2023)  
Motion 4: Support of TDIA full page ad in Terrace Tourism Brochure
  
4. Treasurer's Report  
A financial report has been sent to the city for activities in 2023  
It has also been submitted to Vahora Accountants for formal statements  
We have \$32,326.87 in the bank  
We have cashed \$20,000 GIC  
Remaining GIC's \$130,000
  
5. TDIA Committee Reports  
Downtown Revitalization  
Alex presented an update to the City  
Funding still to be finalized but feed back was positive  
Alex will be attending the BIABC conference in Kamloops and presenting the project there as an example of what a collaboration between a TDIA and the City can be  
Alex has informed the city that TDIA would like to be part of the final design details  
TDIA, with the help of Terrace's artists, to be responsible for the "street furniture"  
TDIA will look for funding from local groups to achieve this.

With a possible 2026 completion date, TDIA to form a separate committee to review plans and final details.

Suggestion to have a meeting with the owner of the Days Inn

#### Façade Grants

Expecting applications from

Sherry Anderson, Ninja, Gemma's, MNP, PizzaHut, Sidewalkers.

And possibly more

Final intake date is May 15. If there are more applicants than the \$20K available by TDIA and \$15K by the City/NDIT, may have to look at adjustments to budgets.

#### Landscaping Grant

No interest yet

Jessica to advertise on the website.

#### Event Grant

Expect applications later in the year.

### 6. Other Items / Business Arising

#### Landscaping at George Little House

David Gordon brought forward a project to renew the landscaping in front the George Little House and also redo the mural on the Sears Building

TDIA has been asked to support the project with \$5,000

Awaiting final details

#### Landscaping Greig Avenue

Lael suggested dividing the project into three stages, the first one being landscaping on the south side of Greig with plantings similar to those on the Millenium Trail . The other two stages on the north side of the street will take more detailed design.

Hopefully this first stage can be done this year.

To be reviewed at the next meeting

#### Wayfinding Project

Liz updated the meeting on progress she and Terrace Tourism are making with this project

#### COT Appreciation Dinner

The City is hosting a "Volunteer Appreciation Dinner" on April 16 and has invited the TDIA Board.

#### Get together with City Council

Council has invited TDIA to an informal meeting

Polly has volunteered her office

Reminder:

2027 is the 100<sup>th</sup> year anniversary for Terrace

### 7. Next meeting

Meeting adjourned at 1:23 pm

Wednesday, April 24