

TDIA MEETING MINUTES – DRAFT
October 26, 2022
Terrace Tourism Office

Present

Alex Pietralla
Liz Smaha
Gary Jackson
Ginny Kenmuir
Lael McKeown
Dave Gordon
Sarah Zimmerman

With Regrets

Michael Hogg
Craig Dunfield

Guests: Maggie Hall, Deputy City Manager and EDO
Tracy Salem, Web Designer

1. Call to Order
12:00
2. Acceptance of Agenda
Motion: Gary
3. Acceptance of Past Minutes
Motion: Gary
4. Treasurer's Report
Subject to review at a later date
5. Introduction of Maggie Hall
Maggie spoke briefly of her plans as EDO. She will work with the Chamber of Commerce
She will be taking on the file for the airport lands development
Maggie was asked to phone her counterparts in Smithers and Quesnel to see how they financed
their downtown revitalization.
6. TDIA Committee Reports

Downtown Revitalization

Alex to draft a letter to the city, as a follow up to the COW meeting, outlining how important
this project is to the future of Terrace and asking for assurance of their commitment and that
the money is in place for the completion of the various stages of this project.

AGM

Feedback

All in all it went well

Presenters should be in person

A next meeting give the audience a chance to ask questions, contribute ideas.

Holding it in the evening is probably a better time.

Vacant seat for a Director

Of the three people who expressed interest it was decided that Alex

Would invite Joe Lavoie to join the board.

Motion: Ginny

Communications

Sarah reviewed plan for revamp of the website to be done by Tracy Selem. Suggestions were made for some changes

Would like to redo the Logo and font

Newsletter

No information

7. Other Business

Nakkita Trimble. No information

Christmas Lights

Polly has a plan for the installation of Christmas Lights on various buildings within the BIA.

Motion: Gary

For this project there is \$2,500 available in the 2022 budget and \$2,500 in the 2023 budget.

Need a more formal presentation

Event Funding request

Anna, Ginny and others are applying for approximately \$2,000 for an event they are planning around Christmas

TDIA would provide 50% of the cost with receipts.

8. Next Meeting

Wednesday, November 30.

Thank you Gary Jackson for the donuts!