

TDIA MEETING
July 26, 2022
12:00 pm
Terrace Tourism Office, 4511 Keith Avenue

Present:

Alex Pietralla
Polly Rudderham
Liz Smaha

Lael McKeown
Dave Gordon, City Liaison

Regrets:

Gary Jackson
Craig Dunfield
Michael Hogg

1. Call to Order
12:12 pm
2. Acceptance of minutes of meeting of June 21, 2022
Motion: Polly

Request to send out minutes of previous meetings with the agenda

3. Treasurers Report
Reviewed budget

Need to get invoice from Terrace Beautification for \$4,000.
This covered the hanging baskets

Street Trees – Dave Gordon will work on this

Security Grant

Applications have come in from the Happy Gang Center and Chamber of Commerce (Polly)
Money will be disbursed once the work is done.

Re Façade Grant, since we have found projects for the \$15,000 allocated this year, need to apply for full \$20,000 for 2023. City to apply

Suggestion to write to Council asking that a bylaw be written to establish a standard of maintenance and care of buildings in the Improvement Area. Also that the City take a more

aggressive approach to curbing weeds with the use of Roundup in non sensitive areas ie sidewalk and curb cracks.

Suggestions: Ask BIA for protocols in other cities. How do they motivate business owners to keep their premises tidy. An award for the Best Kept Business in Terrace ?

Revitalization Project

Alex will sign the contract with Urban Systems

Site visit Wednesday with David Block, Ken Newman and TDIA directors

Need proposal from US re architectural services

Has the city ensured the money for the removal of the canopy is in the budget for 2023?

Signing Authority

Craig Dunfield and Ernie Dusdal will be given signing authority on the TDIA account at Northern Savings

Lael

Future Projects

TDIA to request that TDIA and the Public Art Committee are involved in the development of projects that impact the downtown core. Of particular interest to ensure that design details and landscaping themes are continuous throughout the town and the final placement and nature of sculpture and art.

6. Other Items

AGM - need to set a date. Perhaps integrate with 4600 Block community engagement

Need to set up a team to do this.

Nakkita Trimble

Still have not received proof of 50% complete. Cannot release next payment of \$5,000 until this is received.

Beautification: Happy Gang center underway as well as repainting of the Chamber of Commerce.

MMH will be done by Amanda Stella

HOckeyVille Mural from All Seasons Building

Some discussion of replicating it. No conclusion

NDIT Main Street Revitalization Grant

Polly to look into this.

City has to apply

Christmas Lights

Dekra-Lite Lights and Big Star Lighting – two sources of commercial lights
Need to do an assessment as to what is possible this year.

Parklets

Why only one this year
How do people apply for them
Liz to talk to Jack

Marketing and Communications

Need a list from each meeting as to focus on next newsletters and website posts.

Adjourned at 1:40