

TDIA MEETING MINUTES
September 21, 2022
Terrace Tourism Office

Present:

Alex Pietralla, Chair
Liz Smaha
Polly Rudderham
Craig Dunfield
Gary Jackson
Ginny Kinmuir
Lael McKeown
Dave Gordon, City Liaison
Sarah Zimmerman

With Regrets:

Michael Hogg

Welcome to new Director, Ginny Kinmuir.

1. Meeting was called to order at 12:06
2. Adoption of Agenda
Motion to accept the Agenda as distributed. Polly
3. Adoption of Minutes of August 30, 2022
Motion to accept the Minutes of the meeting of August 30, 2022 Polly
4. Report
 - David to follow up on mural brackets with the city
 - TDIA Facebook is developing more hits and sharing
 - Review of Budget proposal for 2023
 - Polly would like to see funds (\$15,000) made available for the eastern gateway project. This will be included in "Special Projects" in the 2023 Budget. Design and artists to be determined.
 - Need to the city to engage and cooperate with the Public Arts Committee on this and future projects.

Motion to accept proposed budget

Gary

Dave left the meeting

5. Committee Reports

- Revitalization

Review of contract with Urban Systems

Polly had a conversation with Andrew Cuthbert

It was decided that no design work (for facades and streetscape) would be done until the canopy is down and the building facades are revealed.

- Gateway Project

See above

- AGM

To be held at the Days Inn

7:00 pm October 12, 2022

Budget of \$250 - \$300 allocated for refreshments.

reviewed his strategic plan for the AGM. Meeting emphasized that our role is to provide monetary help for events others may want to hold in the downtown

Polly will present her slides of a revitalized Quesnel to the meeting

- Committee of the Whole Meeting with the City October 13

Need to discuss role of the Public Arts Committee

- Communications

Notice of the AGM will be in the paper next week

Notice will be on Facebook September 21, 2022

Suggested we personally call various businesses inviting them to attend

Will send a notice to the Chamber for their distribution.

Re website: Liz to talk to Tracy Salem to ask if she will take on maintenance of the website. Content to be provided by Sarah

Need to eliminate TDIA from "Go Downtown Terrace" FB

Liz to look into the Data Base

6. Other Items/Business Arising

- Nakkita Trimble sculpture. No word on completion. Liz to follow up

Sarah is working on a story

- Banners are going up on the Bridge

- Christmas Lights

Polly has been researching possible light sources from Big Star Lights

- Gary reported the WCB was review health and safety procedures with businesses in town.
- Discussion around lack of economic development in Terrace
- Invite Maggie Hall, Deputy City Manager/Economic Development Manager to the next meeting

7. Next Meeting: October 26, Wednesday

Meeting Adjourned at 1:30 pm