

TDIA MEETING MINUTES
June 21, 2023
Terrace Tourism Office

Present:

Alex Pietralla, Chair
Joe Lavoie
Gary Jackson
Polly Rudderham
Lael McKeown
Dave Gordon, City Liaison

With Regrets:

Liz Smaha
Craig Dunfield
Ginny Kenmuir
Michael Hogg
Jessica Hogg, Communications

1. Call to Order

12:04 pm

2. Acceptance of the Agenda

Motion: Joe

3. Acceptance of Past Minutes

Discussion was held on how we can ensure that the removal of the canopy is done as soon as possible to ensure property owners have enough time to “make good” their facades before the onset of winter. Alex will follow up with the Building Department.

Motion: Gary

4. Treasurer’s Report

Discussion was held about the \$5,000 formerly allocated to Hanging Baskets. As this program is now supported by the city this amount will be put towards other projects.

5. Committee Reports

4600 Block

Awaiting final design of the 4600 Block by Urban Systems.

Hopefully by the end of June, early July

There will be the option of revisions after presentation to Council

Alex presented the opportunity to the two Rotary Clubs to contribute to the project in the form of artwork or “furnishings”

Urban Systems provided a quote for the possible development of “Brolly Square”. It is understood that there is an accepted offer on this property. This can be used as future reference

Strategic Planning

Need to have the Strategic Plan completed for the Annual General Meeting

Tentatively scheduled for late August/early September

It has been suggested we could meet with Council after. Alex to coordinate with Maggie

Polly has suggested we use her building as a venue

Alex will send out some possible dates.

Some topics to discuss:

- Purchase of Land? Discussion on whether TDIA can purchase land. Alex will check BC Legislation Could we get corporate back up? Term of TDIA? Security of Loan?
- Expand to south of the Tracks, perhaps just west Keith Avenue?
- Garbage Pickup?
- Industry Partners?

Grant Programs

See attached Application Overview provided by Polly

Re request by TDAC for events, Kerry to provide more information. Generally we support events that will bring people into the downtown core.

Other Items

Premier David Eby at the recent BIABC meeting talked about the problem of repeat offenders. Subsequently BIABC has sent out a survey which we have sent on to our businesses.

Check will be issued for \$20,000 to Skeena Salmon Arts Festival as agreed.

Dave Gordon asked for a letter of support for the Su-gigyet Installation at the Round About It was agreed to send a Letter of Support for this initiative which is due by July 7.

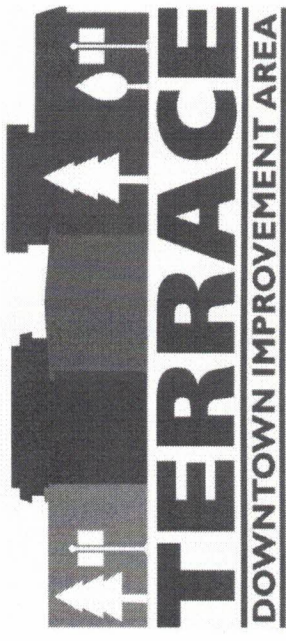
Banners

Polly reported that the banners are too tall for use on the Millenium Trail Banners could go up in the Park. Need to work with the city on this.

Next meeting scheduled for July 26, 2023

Meeting adjourned at 1:10 pm

JUNE 21, 2023



Grant Program / Applications Overview

	Façade	Security	Events
Business / Organization Amount requested Date	Terrace Legion \$5,000 May 24th	Hot House \$500 May 5th	TDAC / Kerry Giesbrecht TBD June 16th
Comments	Part of SSAF Mural which TDIA is also funding with \$10,000	2 security cameras	Email to TDIA to organize summer evening concerts ; no event grant application filled out
Business / Organization Amount requested Date	Don Diego's \$5,000 May 11th	Skeena Liquor Store \$500 May 31st	
Comments	Deck replacing and exterior painting of a total project cost of \$20k	Telus security system	
Business / Organization Amount requested Date Comments	Jeyo Foods (Kids Zone) TBD not yet applied		