

TDIA MEETING MINUTES

January 26, 2021

ZOOM CALL

1. Call to Order

12:03pm

Present:

Dave Gordon
Gerry Martin
Brian Downie
Gary Jackson
Jason Braid
Lael McKeown
Liz Smaha
Jana Wickie
Bert Husband

Regrets:

Connie Yasinchuk

2. Acceptance of Agenda

Add discussion of Safe Streets Bylaw to the agenda

Motion to accept: Gerry Martin

Seconded: Lael McKeown

3. Acceptance of Past Minutes

Motion to accept: Bert Husband

Seconded: Gerry Martin

4. Treasurer Report

Connie sends her regrets

We have not paid JJ (but all work is done)

2 façades grant outstanding (approved but worked not done – Terrace Refillery and Outbound)

5. City Council Liaison

Inland port – public hearing completed

Good Neighboring By law- up to the city what to include and what areas it applies, it includes repeat violation fine (if person fined 3rd time within a year)

Feedback:

- Some of the language needs to be tidied up and include all the issues currently in Terrace (i.e. include alcohol, needle use/disposal),
- TDIA – can send a note to council, copy Brian, to include all the concerns from the group (Dave to set up a meeting to further discuss the bylaw)
- Areas that TDIA might be concerned on:
 - Dumpsters problem – potentially reduce the number of dumpsters (have a sharing program), request owners to maintain the landscape or infrastructure around it
 - Address issue on shopping carts found in public places
 - Have a public washroom which is wheelchair accessible

City Budget

- 1% of budget is allotted to asset management – funding to replace street infrastructure, etc. (not part of annual budget)
- \$2.4M in 2020 COVID funds – used to replace lost revenue and offset costs due to COVID

6. COVID-19 – Support for Downtown Businesses

- Christmas Decoration Update – lessons learned for the next event: get a list of people of who will do windows,
- Shop Local Program - approx. 6058 reached via social media, 60 participated businesses, 43 prize winners, 140 eligible entries (10 or more stamps), over \$200k injected into the community, lessons learned for the next event: start the program earlier

7. TDIA Committee Reports

- Downtown Murals and sculptures – currently formulating plan for 2021, plan includes painting Remax, Tim Hortons, Cedar Coast Dental office, Terrace Women’s Resource Centre, etc.
- NDIT Façade Grant - \$20k will come out end of Feb, TDIA will need to get the grant ready to be released
- COVID Grant – there might be no funds for this year
- Security Grant - maintain this for 2021, \$2500 for security grant, get this out by Spring
- 4600 Block Revitalization – requested quote from Progressive Venture to remove canopy (about \$350k), the business owners will be responsible for putting up a new one for their business (but within the guidelines that will be set out by TDIA), Council would like to get a copy of the plan.
- Brolly Square Renewal – can’t do anything until the compliance issue is dealt with and the property is for sale
- Database Update (Lael, Liz) – Liz is working with Deklan on this list

8. Other Items/Business Arising

- Downtown Marketing – Mural brochure with Kermodei Tourism (will need to chat with Liz on budget and plans)
- Budget for 2021 – Dave to provide a revised budget for our next meeting
- Murals – suggestion was to have a plaque on each mural to tell a story and potentially a QR code

Adjourned: 1:26pm

9. Next Meeting

- Feb 23, 12noon, Tuesday