

TDIA  
Meeting Minutes  
June 5, 2024

Terrace Tourism Office, 4511 Keith Avenue

Present:	Alex Pietralla, Chair	With Regrets:	Michael Hogg
	Liz Smaha		Ginny Kenmuir
	Andrea Harmel		Craig Dunfield
	Polly Rudderham		Dave Gordon, City Liaison
	Lael McKeown		
	Joe Lavoie by phone		

Jessica Hogg Communications

1. Call to Order  
12:08 pm
2. Acceptance of Agenda  
Additions to Agenda: Wayfinding, Greig Avenue Landscaping  
The meeting accepted the agenda
3. Guest: None
4. Acceptance of Past Minutes  
  
No minutes from past meeting
5. Treasurer's Report  
We have \$40,000 accumulated from past years  
We have spent \$18,709.05 from this year's levy  
A request was made from organizers of "Concerts in the Park" for the usual \$3,000.00  
This was agreed to by the meeting.
6. TDIA Committee Reports  
Façade Grants:  
Applications have been received from 7 businesses to fill the grants available; (NDIT \$15,000 and TDIA \$20,000.00).  
The grants were reviewed by the meeting.  
Applicants are: MNP Building, Ninja Sushi, Sandpipers Boutique, Sherry Anderson, Sidewalkers, Pizza Hut Building, Elizabeth Fashions  
When Polly joined the meeting later a Motion was made by Polly to formally accept these applications. Carried

Communications

Jessica reported on responses to the May Newsletter and clicks to website  
Discussion was held on ideas for future people or events to include in the newsletters.

#### Greig Avenue Landscaping

After review with the city it was agreed that 10 trees would be purchased  
5 Red Maple and 5 Larch.

A request for a quote on sourcing these trees has gone out.

#### Wayfinding

Liz reported on Terrace Tourism's project of wayfinding.

Cygnus Design Group will be in Terrace the beginning of July to launch this project.

#### Chamber of Commerce

Liz reported that the Business Excellence Awards will be held at the  
Hangar at the Airport in October.

The Chamber hopes to meet with Terrace Tourism and TDIA to talk about issues impacting  
Terrace.

#### BIABC

Report was tabled to the next meeting

7. Meeting was adjourned at 1:20 pm
8. Next meeting, July 10, 2024