

# SECURING SMALL BUSINESS REBATE

Provides businesses with relief from costs associated with property crime and vandalism.

PROMOTIONAL TOOLKIT



# TABLE OF CONTENTS

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<b>GENERAL INFORMATION .....</b>	<b>3</b>
Program Background .....	3
Application Timeline.....	3
Important Links.....	3
Key Messages.....	3
<b>DIGITAL PROMOTIONAL MATERIALS .....</b>	<b>4</b>
Visuals and Graphics.....	4
Social Media Content.....	4
Written Posts.....	4
Social Media Accounts .....	4
Hashtags .....	4
Email Content .....	5
Direct e-blast .....	5
Newsletter Segment.....	5

# GENERAL INFORMATION

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## Program Background

Recognizing the increased costs to businesses due to property crime and vandalism in rural and urban communities across the province, the Ministry of Jobs, Economic Development and Innovation has launched its \$10.5 million **Securing Small Business Rebate** Program, which will provide small businesses with funds for eligible commercial property crime and vandalism repairs, or to implement eligible preventative measures.

The BC Chamber of Commerce will administer the rebate program and leverage its provincial network of 100 chambers of commerce and boards of trade and its myriad industry partners, including Business Improvement Areas, to ensure businesses from every sector and region of the province are aware of the rebate.

*The BC Chamber of Commerce gratefully acknowledges the financial support of the Province of British Columbia through the Ministry of Jobs, Economic Development and Innovation.*

## Application Timeline

- ⇒ The application portal will open on **November 22, 2023**.
- ⇒ Rebate applications are retroactive to January 1, 2023, through December 31, 2024, and will be reviewed on a first-come-first-served basis.
- ⇒ The deadline for rebate applications in respect of repairs or preventative measures undertaken January 1, 2023 – December 31, 2023, is **February 29, 2024**.
- ⇒ The deadline for rebate applications in respect of repairs or preventative measures undertaken January 1, 2024 – December 31, 2024, is **January 31, 2025**.

## Important Links

1. **Webpage link:** <https://bcchamber.org/securing-small-business-rebate>

## Key Messages

1. **Impact of Property Crime and Vandalism on Small Business**
  - ⇒ Small businesses in rural and urban communities across B.C. are experiencing increased property crime and vandalism.
  - ⇒ Costs to repair damage or to take preventative measures against property crime and vandalism are driving up the cost of business.
2. **Securing Small Business Rebate Quick Facts**
  - ⇒ The Securing Small Business Rebate provides funding for costs incurred by small businesses to repair damage caused by property crime and vandalism and/or to put preventative measures in place.
  - ⇒ The program will be administered by the BC Chamber of Commerce.
3. **Eligibility Requirements**
  - ⇒ To be eligible for the rebate, a business must:
    - I. Be located in an area of British Columbia zoned for commercial or light industry use; and
    - II. Have an exterior entrance (accessible directly from an outside area such as sidewalk, street or parking area), which serves as the primary access point for customers and clients; and
    - III. Have a B.C. Business Registration Number; and
    - IV. Be in good standing with the Province of British Columbia; and
    - V. Have less than 50 employees at the time the police report is filed for damage to commercial property, or at the time preventative work is undertaken, and
    - VI. Not have received an alternative, local rebate or grant to cover the same expense
  - ⇒ Eligible reparative work undertaken includes repair to and/or replacement of windows and doors, as well as removal of graffiti.
  - ⇒ Eligible preventative measures include the purchase and installation of security cameras, gates, shatterproof glass, and exterior light enhancements.
4. **Rebate Details**
  - ⇒ Reparative rebate:
    - I. Provides relief for costs not covered by insurance or the insurance deductibles for those costs
    - II. Can be claimed for both calendar years 2023 and 2024
    - III. Is valued at up to \$2,000 per calendar year
  - ⇒ Preventative rebate:
    - I. Provides relief for costs incurred to prevent damage to commercial property
    - II. Can be claimed for either calendar year 2023 or 2024
    - III. Is valued at up to \$1,000 for the chosen year

# DIGITAL PROMOTIONAL MATERIALS

## Visuals and Graphics

Use them across your communication channels!

- ⇒ Email Signature: [LINKED HERE](#)
- ⇒ Facebook and LinkedIn Posts: [LINKED HERE](#)
- ⇒ Instagram Posts: [LINKED HERE](#)
- ⇒ Instagram Story: [LINKED HERE](#)
- ⇒ One-page PDFs: [LINKED HERE](#)
- ⇒ Twitter Posts: [LINKED HERE](#)

## Social Media Content

Use the following social media posts and hashtags to amplify your reach:

### Written Posts

1. Exciting news for B.C. small businesses! The Ministry of Jobs, Economic Development and Innovation has launched its \$10.5 million **Securing Small Business Rebate**, funded by [@\[BCGov\\_handle\]](#) and administered by [@\[BCCC\\_handle\]](#). Get relief from the costs of property crime and vandalism with grants of up to \$2,000 for property repairs and \$1,000 for taking preventative measures against property crime - learn more at [WEB LINK](#).
2. Attention B.C. small business community! Applications for the [@\[BCGov\\_handle\]](#) **Securing Small Business Rebate** open Nov. 22, 2023. Small businesses can get up to \$2,000 for property repairs and \$1,000 for taking preventative measures against property crime. Visit the [@\[BCCC\\_handle\]](#) website for more details: [WEB LINK](#).
3. Small businesses in rural and urban communities are the backbone of our provincial economy. That's why the [@\[BCGov\\_handle\]](#) has launched the **Securing Small Business Rebate**, which offers relief from vandalism costs and property crime preventative measures. Applications open Nov. 22 – learn more on the [@\[BCCC\\_handle\]](#) website: [WEB LINK](#).
4. The **Securing Small Business Rebate**, administered by [@\[BCCC\\_handle\]](#) and funded by [@\[BCGov\\_handle\]](#), provides funding for costs incurred by small businesses to repair damage caused by property crime and vandalism and/or to put preventive measures in place. Learn more and apply after Nov. 22, 2023 – learn more at [WEB LINK](#).
5. Funded by [@\[BCGov\\_handle\]](#) and administered by [@\[BCCC\\_handle\]](#), the **Securing Small Business Rebate** will provide relief from the costs of vandalism and invest in preventative measures. Applications in respect of costs incurred January 1, 2023 – December 31, 2023, will close on February 29, 2024. Learn more about how to secure your business's future today: [WEB LINK](#).
6. Discover the **Securing Small Business Rebate** - part of the [@\[BCGov\\_handle\]](#) StrongerBC Economic Plan commitment to supporting businesses. You could be eligible for funding to help your business offset the costs of vandalism and invest in preventative measures. Learn more about protecting your business today on the [@\[BCCC\\_handle\]](#) website: [WEB LINK](#).

### Social Media Accounts

	<i>BC Chamber of Commerce</i>	<i>Government of British Columbia</i>
<i>Twitter</i>	@bcchamberofcom	@BCGovNews
<i>Instagram</i>	@bcchamberofcom	@governmentofbc
<i>Facebook</i>	/bcchamber	/BCProvincialGovernment
<i>LinkedIn</i>	/bc-chamber-of-commerce	/bcgov

### Hashtags

#BCBusinessCommunity #BCBusinessRelief #BCChamber #BCChamberofCommerce #BCGov #BCGovernment #BCRebate #BCSmallBizRebate #CrimePrevention #GovernmentofBC #JERI #ProtectBCBiz #ProtectingSmallBiz #SafeCommunitiesBC #SaferBC #SecuringSmallBusiness #SecuringSmallBusinessRebate #SecurityForBC #SmallBizRelief #SmallBizResilience #SmallBusinessRecovery #StrongerBC #VandalismPrevention #VandalismRepairs

## Email Content

### Direct e-blast

**Subject:** *Announcing the Securing Small Business Rebate*

Recognizing the increased costs to businesses due to property crime and vandalism in rural and urban communities across the province, the Ministry of Jobs, Economic Development and Innovation has launched its \$10.5 million **Securing Small Business Rebate** Program, which will provide small businesses with funds for eligible commercial property crime and vandalism repairs, or to implement eligible preventative measures.

The BC Chamber of Commerce will administer the rebate program and leverage its provincial network of 100 chambers of commerce and boards of trade and its myriad industry partners, including Business Improvement Areas, to ensure businesses from every sector and region of the province are aware of the rebate.

#### **Rebate Details:**

There are two types of rebates, each retroactive to January 1, 2023, through December 31, 2024.

1. **Reparative** - Provides relief for costs not covered by insurance or the insurance deductibles for those costs. Available as a one-time rebate of up to \$2,000 for each of 2023 and 2024.
2. **Preventative** - Provides relief for costs incurred to prevent damage to commercial property. Available as a one-time rebate of up to \$1,000 for either 2023 or 2024.

#### **Timeline:**

The application portal will launch on November 22, 2023, and remain open until January 31, 2025.

For more details and to access the application portal, please visit the program webpage [here](#). If you have questions, please contact the BC Chamber of Commerce at [ssbr@bcchamber.org](mailto:ssbr@bcchamber.org).

*The BC Chamber of Commerce gratefully acknowledges the financial support of the Province of British Columbia through the Ministry of Jobs, Economic Development and Innovation.*

### Newsletter Segment

**Title:** *The Securing Small Business Rebate*

The Ministry of Jobs, Economic Development and Innovation has launched its \$10.5 million **Securing Small Business Rebate** Program, which will provide small businesses with funds for eligible commercial property crime and vandalism repairs or to implement eligible preventative measures. Administered by the BC Chamber of Commerce, the program offers two rebates: Reparative (up to \$2,000 for each of 2023 and 2024) and Preventative (up to \$1,000 for either 2023 or 2024).

The application portal opens on November 22, 2023, and closes on January 31, 2025. For more information and to apply, visit the [program webpage](#). Contact the BC Chamber of Commerce at [ssbr@bcchamber.org](mailto:ssbr@bcchamber.org) with questions.