

TDIA MINUTES
August 30, 2022
Terrace Tourism Office

Present

Liz Smaha, Chair
Polly Rudderham
Craig Dunfied

Lael McKeown
Gary Jackson
Dave Gordon, City Liaison

With regrets

Alex Pietralla
Michael Hogg

1. Meeting was called to order at 12:08
2. Adoption of Minutes of July 26, 2022
Motion to accept Minutes and Business Arising: Craig
3. Agenda Revised and adopted: Lael
4. Business Arising

Gary had a follow up meeting with Sandpiper after visit by Urban Systems. Sandpiper uncertain about the resources they can put into the upgrade of the façade.
Gary also talked to them about a Security Grant. They are looking into this.

Both the Chamber of Commerce and the Happy Gang Center are contemplating a security grant
– Polly

“Whats in Store” need to upgrade lighting. – Polly will talk to Brian

Weed Control. Cannot use RoundUp per current bylaws.
Dave to talk to Kris about the city increasing their efforts for weed control in 2023

Re BIA BC protocols – Alex to talk to them

Gateways Project from the old bridge. Public Arts committee has not been advised of this yet although an artist has been chosen. Discussion held on ensuring the Public Arts Committee is included in the decisions around art in the downtown area.

Snowboarder carving . Liz has talked to the Department of Highways . Hope to get it installed before winter . City will pay for installation.

Nakkita Trimble Totem. Was to be finished by the end of the month. Liz will call her in September for an update
To be located on the south east corner of Kalum and Lazelle
Sarah is doing a story for website and FB

5. Treasurer's Report – Lael
Expenditures to date are all according to the budget.
6. TDIA Committee Reports

Downtown Revitalization

An initial introductory meeting with Andrew Cuthbert of Urban Systems was held.

Discussion was held on hiring an architect to work with Urban Systems. The meeting unanimously asked Polly to work with Urban Systems to provide a streetscape with suggested sketches of facades for each building.

Polly will send out a proposal to TDIA for this work.

Polly to call Andrew and inform him

NDIT Façade Grant 2022 and 2023

Sarah has reported on completed façade grants on FB

Next steps: Dave will confirm the City has applied for or will be applying for \$20,000 for 2023

City Liaison Report - Dave

Maggie Hall newly appointed as Deputy City Manager and Economic Development Officer

Communications Report

Sarah sent out full communications to the board before the meeting.

Sarah reviewed her activities to date

Facebook likes, shares and followers increasing

Keep only six months of meeting minutes on website.

Back up to Sarah: Tracy Salem

Murals and Banners Report

Polly reported

Banners put up on the Millennium Trail

Banners are now TDIA property

Proceeds from sale of banners to go to TDIA

AGM and Meeting with Council

Meeting with Council

Confirmed date: Thursday October 13 at 12:00 to 1:00

This will be a Committee of the Whole meeting

Topics to include

- an up date on the 4600 Block Revitalization and plans for 2023
- Need to ensure that canopy removal is scheduled for 2023
- Need to ensure that the reconstruction of the 4600 block is taken from the City's capital plan and put into the budget for 2023

Sarah will help prepare presentation

AGM

- Confirmed date, Tuesday, October 12
- TDIA AGM and open house with presentation on Revitalization.
- Days Inn at 7:00 pm. Liz will talk to them about catering. (snacks and refreshments)
- Sarah will do some preliminary work for presentation
- Urban Systems to be advised of this date and requested to provide information
- Need to present a 2023 Budget: Need to convene a separate meeting for this
- Need strategic plan for 2023. Suggestions included
 1. Gateway to Terrace along Greig Avenue
 2. Continued liaison with City
 3. Continued improvement to downtown
 4. Advocacy for development of Brolly Square

Note: Municipal election is October 15

Note: Sarah will be running for Council. Discussion was held on potential conflict of interest. Going forward every effort will be made not to compromise Sarah's position.

7. Other Items

Parklets

Liz talked to Jack about the parklets . They are now in place.

Christmas Lights

Postpone for next meeting

Adjourned 1:50 pm

Next meeting WEDNESDAY, September 28

Need to formally change meetings from Tuesday to Wednesday