

TDIA MEETING
November 29, 2023
Terrace Tourism

Present:

Alex Pietralla, Chair
Lis Smaha
Ginny Kenmuir
Craig Dunfield
Lael McKeown

With regrets:

Michael Hogg
Joe Lavoie
Gary Jackson
Dave Gordon, City Liaison

1. Call to Order
12:16 pm
2. Approval of Agenda
Motion: Craig
3. Acceptance of Minutes of Past Meeting
Motion: Liz
4. Treasurer's Report
Reviewed financial position to date
Discussion of two future projects
Landscaping or Greig Avenue
 Alex to talk to Ken Newman about this project to determine if the city would be interested in pursuing it with TDIA
Data Collection
 Alex to talk to the City about the need for data collection to help identify future needs for Terrace. TDIA could be a partner in this.
5. TDIA Committee Reports
Downtown Revitalization
 - Canopy has been removed and buildings are being protected by weather
 - City and Polly are working with the Days Inn on upgrading their façade with respect to ventilation of the new pizza place
 - Suggestion was made that the City update their website on the canopy removalGrant Programs
Façade Grant (\$20,000 TDIA in house grant)
 - Start advertising in January
 - Do a social media blast
 - Applications to close on March 31
 - Remove out of date "guidelines" on website
 - City will administer the NDIT grant if approvedLandscape Grant \$5,000
 - Can include flower pots
 - Shrubs
 - Planters

- Grant will apply to 50% of the project up to a maximum of \$1,000

Event Grant

- Unchanged.

Communications

Jessica reported on the increased traffic to our website and greater reach of the newsletter.

6. Other Items

Best Kept Business Award for Chamber of Commerce Event

February 15, 2024. Details forthcoming

New Director

Liz will contact a potential candidate

Bill 34

Alex will talk to BIABC about lobbying the government to have BIA's in the proving protected under Bill 34.

Safe Streets

Alex to talk to BIA in Prince George to find out how they managed to mostly eliminate street vagrancy

7. Next Meeting

No meeting in December

Next meeting will be January 17, 2024

8. Meeting adjourned at 1:38 pm