

TDIA MEETING MINUTES

Tuesday, April 28, 2020
Conference Call @ 11AM-12PM

1. Call to Order

- Present:
 - Dave Gordon
 - Gerry Martin
 - Lael McKeown
 - Liz Smaha
 - Brian Downie
 - Bert Husband
 - Ian Acton
 - Jana Wickie
- Absent:
 - Connie Yasinchuk
 - Gary Jackson
 - Loralie Thomson
- Call to order 11:05AM

2. Acceptance of Agenda

- No addition to agenda

3. Acceptance of Past Minutes

- Past minutes accepted
- Gerry called the motion
- Brian second that

4. Treasurer Report

Dave reported on the bank balance. Treasurer not present.
Yearend nearing completion.

5. City Council Liaison

- Brian's Update:
 - Substantial reduction in revenue and increase in expenses (i.e. Snow removal – have used a huge budget)
 - Property Tax Increase – 4.5% (April 23rd, 2020) instead of 7.4%
 - Currently, there's 2 full time by law officers. **ACTION – BRIAN to confirm** if we will have 2 seasonal by law and by law clerk this year.
 - Budgeting for extra RCMP officers – we are at 24 officers. First quarter we are down on cases across the board. RCMP not able to provide the additional staff that the City requested, as their training facility is closed.

- Pool staff – some supervisor has to be on site for maintenance/security. The lifeguards staff are doing things in the parks, work with TDCSS, etc.

6. COVID-19 – Discussion on downtown

- Friday mornings from 8-9am with a selection of downtown business reps.
- Hands-off approach on spending anything on downtown until stay at home request is eased.
- Currently no requests from downtown on marketing strategies, etc.
- Organization, Love Terrace, businesses signs up for promotion purposes (i.e. purchase gift cards). **Action - DAVE** can look into funding this organization

7. TDIA Committee Reports

- **TDIA Website & Social Media / Mint Orange (Joelle) Update** – Joelle has been working on our website. Planning to launch website this week.
- **2020 Budget Review** – see revised budget. This will be posted in the website.
 - **Hanging Basket** – 30 to 35 baskets (City provided \$5000), some baskets will put up around TDIA areas and other areas (i.e. City Hall). If businesses want to hang up baskets, we will give them the option to subsidize at half rate if they can afford to.
 - Brian called motion to accept the revised the budget as circulated
 - Gerry second to that
 - No one opposed
- **TDIA Façade Grant – April Launch Update** – Final guidelines from the City is out. **ACTION-DAVE** to request Joelle to post in website and start connecting with business owners. \$20,000 in the budget is from NDIT funds.
- **TDIA Security Grant** - Gerry led this last year. **ACTION-Gerry** will revisit the grant application form to keep it up to date. To be posted on our new website and pending social media.
- **Downtown Security – ACTION-BRIAN** will get back to us about the 2 seasonal downtown officers – if it's a go or no-go. (note, Brian confirmed by email after the meeting that the seasonal bylaw officers were funded).
- **Portable Potty** - During the Friday AM businesses meeting, there was a comment that there are no public bathrooms available in Downton. TDIA will potentially fund portable potty in downtown in response to this need. The ones in the park are available. **ACTION-DAVE** will connect with the City on this need. Bathroom at George Little Park is open 8-8 each day.

- **Communicating / Reporting issues on Downtown** – currently there is no process in place to report issues in downtown. **ACTION -DAVE** will liaise with the City on how this could be done.
- **Downtown Canopy Revitalization** – **ACTION-Dave** (with Bert’s help) will start emailing the info (i.e. regarding funding and TDIA’s assistance in creating a non-profit society, etc.) to the downtown businesses.
- **Brolly Square Renewal** – Plans are in place to put the planters back and clean up the area. **Liz and Lael** would like to participate with the Beatification society on this project. **ACTION-LIZ and LAEL** (reach out to Kerry, Chris Hanson, and Val – Dave will send the contacts) will take the lead on setting up a meeting and discuss the support TDIA can do for/with Beautification.
- **Mural and Banner Updates** – Dave has been pursuing mural on DQ building. A grant pending. Other Murals are ready – Cedar Coast Dental (willing to pay half), Progressive Venture building,
 - Other interest: beside REMAX building (willing to pay half)
 - Dave have asked Sandra to create the banners.
 - There’s a committee (3-4) who reviews and approves the design.
- **Downtown public art policy – City of Terrace** - Dave working with Tara and Jack from City of Terrace regarding rules/procedures on putting a public art in the downtown area/terrace property.
 - Group of organizations (Kermodei Tourism, City of Terrace, TDIA, etc.) will form aa committee to oversee the execution and installation
- **BC Society Registration Update** - in progress
- **Database Update** – no update at the moment
- **Christmas Lights** - no changes / update at the moment
- **TDIA Insurance** – in progress
- **AGM date and format Update** – decision to make end of May.

8. Other Items/Business Arising

- Plans for Downtown Reopening - no updates currently
- Facebook Social Media transfer to Bruno – **ACTION - Dave** to talk to Bruno this week

9. Next Meeting – May 26th at 11am.

Call Adjourned 12:24PM