

TDIA MEETING MINUTES

January 25, 2022

12 Noon

Zoom

Present:

Alex Pietralla, Chair

Liz Smaha

Polly Rudderham

Lael McKeown

Craig Dunfield (12:30)

With regrets:

Connie Yasinchuk

Michael Hogg

Gary Jackson

Dave Gordon, City Liaison

Guest

Sarah Zimmerman

Additions to Agenda

- Provincial BIA Society
- Storage

Motion to Accept Amended Agenda

Lael

Minutes of Meeting of December 15, 2021

Accepted

Polly

Treasurer Report

Unavailable

Discussion on TDIA commitment to Nakita Trimble sculpture of \$20,000.

Alex will talk to Jack Newman re a contract and establishing a payment schedule and completion date Suggest: 50% at start, 25% at halfway, 25% at completion

Also need to establish if TDIA has committed funding to Kari Morgan. Need to check files

Connie will be back mid February

Sarah Zimmerman Communications

Sarah reviewed her engagement strategy of members, need to update website, grow followers, become a trusted source of information, need to drive people to website. Need to establish an email list.

(Craig joined meeting)

City has yet to send letter to 4600 Block property and business owners as to their commitment to the canopy

If no response, hope to hold a meeting towards the end of February to introduce and discuss plans for development of the 4600 Block

Sarah will assist in providing reference material for the meeting

Talked about posting materials on line before the meeting

TDIA Bylaw was passed in the last Council meeting renewing TDIA's mandate for five years. 14 people wrote in to object.

Need to advertise the Façade Grant program

Sarah will send out her presentation in PDF

TDIA Committee Reports

Downtown Revitalization

See above

Façade Grant

Polly heard from Ken that NDIT have cut back our potential Façade Grant for 2022 from \$20K to \$15K as we did not use it last year.

Approval process is complex. Need to develop a template so that it is easier to get projects in the system and approved for funding.

Other Items/Business Arising

1. Alex will look into the benefits of joining the provincial BIA Society
2. Need to establish any commitment to Kari Morgan for art work
3. Email from Susan Muroney suggesting a sculpture that represents all of Terrace's cultures. Suggested Skeena Diversity and the Arts Council

4. Storage

Need to take inventory of just what is in storage, do we need to still own these items, do we still want the bear. Liz will talk to Dave

Suggestion of auctioning off the bear

Meeting adjourned at 1:30 pm

Next Meeting

February 22, 2022

Regular meetings will be held the last Tuesday of every month.