

TDIA Meeting Minutes
July 26, 2023
Terrace Tourism Office

Present:

Alex Pietralla, Chair
Joe Lavoie
Liz Smaha
Polly Rudderham
Lael McKeown
Dave Gordon, City Liaison
Heidi Asgar, Chamber of Commerce

Regrets:

Michael Hogg
Gary Jackson
Ginny Kenmuir

1. Call to order

The meeting was called to order at 12:07 pm

2. Acceptance of the Agenda

Motion: Polly

3. Acceptance of Past Minutes

Alex has talked to the Planning Department about the removal of the canopy but there is no start date given yet

TDIA sent a letter of support for the totem and art work proposed at the four way stop.

Motion to accept the minutes: Joe

4. Treasurer's Report

We have received the 2024 levy from the City of Terrace

Discussion was held on maximizing revenue from investing in Cashable GIC's (Term Deposits)

As RBC can provide a substantially higher rate than Northern Savings it was agreed that \$110,000 (the amount of the 2024 levy) should be transferred to RBC to be invested there.

Motion: Joe. Agreed by all

Signing authorities on this will be Lael McKeown, Treasurer and Craig Dunfield

At this point Craig Dunfield joined the meeting

Discussion was held regarding storage of financial records now held by Vohora & Company. Two suggestions were at the Chamber of Commerce and also at Terrace Tourism

5. Committee Reports

a. Downtown Revitalization

General discussion was held on the two sketches prepared by Urban Systems. Polly suggested that art work and furniture should be done by local artists to create a sense of Terrace identity.

Preference was generally for Sketch 1

Eliminate the Gateway signs over the road at Kalum and Emerson

Too much seating

Incorporate “kid friendly” features
Is angle parking on the south side an option?
Eliminate bioswales
Use planters
Keep catenary lighting
Suggestion was made that the cost of art and “furnishings” of the revitalization be determined, separate this amount from the overall budget. Give this money to TDIA to administer
Need to present this now to City Council

b. Strategic Planning

This is leading up to the AGM to be held in October
Strategic Plan will be held September 5 from 3 to 6 pm then City Council will be invited to join TDIA for an informal gathering afterwards.
Location will be in Polly’s Office
Alex will need financial details ahead of this planning session.

c. Grant Programs

Don Diego’s
Legion – Signage
Hot House
Polly will be applying for their property for a mural on the alley between the Chamber and the Regional District offices.
Security: Refillery
Events: None

d. Communications

Topics for Jessica’s newsletter
Legion mural
Acknowledge all the buildings in the downtown that are being repainted and fixed up such as
Staples, BMO Building, Scott building, Skeena Valley Meats
First sketch on the revitalization of the 4600 Block has been submitted from Urban Systems and is now under review

Jessica to add new logo to grant forms

6. Other Items

- a. Jessica to be prepared to send out newsletter on installation of the Trimble totem once that is ready.
- b. Canopy Removal . We need to keep urging the city to proceed with this asap
- c. Public Art Strategy
Dave is proposing the development of a overall public art strategy for Terrace and is seeking TDIA support once finalized. He will be presenting a proposal to TDIA

d. Portland Loo

City Council decided at the last council meeting to accept the Planning Department's proposal to install the Portland Loo on the 4600 Block on the sidewalk to the east of Ninja

TDIA was not in favour of the 4600 Block location and had previously proposed two other more suitable locations with preference for the corner of Kalum and Greig Avenue

Polly and Rob Geir will be submitting a proposal for developing a community space on their property to the west side of the Janitor's Warehouse. This would include parking, landscaping, public art, possible food truck area and the Portland Loo.

Discussion was held on supporting this project

7. Next Meeting

Next meeting will be held on August 30

8. Meeting adjourned

- a. Meeting adjourned at 1:15 pm