

TDIA MEETING

June 21, 2022

Terrace Tourism Office

Present:

Liz Smaha, Vice President, Chair
Michael Hogg
Polly Rudderham
Lael McKeown
Dave Gordon, City Liaison
Sarah Zimmerman

With regrets:

Gary Jackson
Craig Dunfield
Alex Pietralla

1. The meeting was called to order 12:05 pm
2. Addition to Agenda
Report from Mayor of Courtney, Liz

Adoption of Agenda
Motion: Lael

3. Acceptance of Minutes of May 31, 2022
Motion: Polly

4. Treasurer's Report

Lael reviewed updated budget and reporting format
The meeting reviewed budget items.

Lael to work with Dave and Polly to update budget with 2022 commitments

Re Credit Card for the website, it was agreed that TDIA will use the Kermoder Tourism credit card. **Liz to coordinate with Sarah**

Discussion was held on expanding the Banner program by purchasing more arms for banners to go elsewhere in town. **Polly to put together a proposal**

Street Tree Maintenance. **Dave to continue looking after this.**

Landscaping: Could we start a program of matching funds with property owners who want to install or upgrade their landscaping? This would not include cost of landscaping required in development permits.

Discussion on weeding in the downtown core and by whom.

Discussion held on planters versus hanging baskets. No resolution

Nakita Trimble. She has requested another payment on her contract. **Liz to contact her requesting an update on what she has done to date.**

Public Art Program \$12,000

Dave to put together a full proposal on Banners, three murals (Roy Vickers (tennis courts), Happy Gang Center, and Mills Memorial Hospital Thrift Store)

Polly showed the meeting the proposed mural for the Happy Gang Center. It was fully endorsed by the meeting

Discussion on a mural on facing walls in alley leading into the Salvation Army drop off center

Security Grant: need to make it clear that this can include upgrade of lighting.

Christmas Lights: to be determined

Downtown Marketing: **Sarah will prepare a proposal.**

Will do the Shop Local Program again. \$6,000K ?

Wayfaring signs. Need to develop

Should budget \$1,000 for Notable Designs

5. Committee Reports

Downtown Revitalization

The Draft Work Plan for the "Terrace Downtown Revitalization" prepared by Urban Systems was reviewed.

Motion to enter into a contract with Urban Systems for Phase 1 and 2 for \$70,000

Polly

Motion to provide for a 20% contingency in the TDIA budget for this project

Polly

Discussion was held as to including the architect in the Urban Systems contract or TDIA contracting directly with Urban Systems.

Polly to forward proposal received from Bob Inwood for the architectural work

Letter to be written to the City advising them of this step and asking for reassurance that the city will have funds available in their 2023 budget to complete Phase 3 of the project outlined by Urban Systems, as well as funds for construction in 2024. **Alex**

NDIT Façade Grants

Polly has met with Ken re murals for the following buildings

Chamber of Commerce

Happy Gang Centre

Former Source for Sports Building.

Reminder from Dave, facades have to be completed within the year of application

6. Other Business/Business Arising

No upcoming events

Arts Council: see above

Webpage

Sarah is finalizing the newsletter

Sarah will update the structure of the webpage

TDIA has endorsed the City's proposed Safe Streets Bylaw.

Liz reported that the city is going to allow campers on city property in front of city hall.

Liz to write a letter to Kris Boland expressing TDIA's concern as to the impact it will have on the downtown core, with a copy to Linda Stevens.

Report from Courtney

Deferred to next meeting

7. Meeting adjourned at 2:00 pm