



Terrace Downtown Improvement Area

TDIA Marketing Grant

Grant Goals

To foster business and community engagement, create a vibrant inclusive downtown by funding Marketing events in the TDIA.

Eligible Activates

- Marketing that promote multiple businesses in the TDIA

Ineligible Activities

- Marketing promotes less than 3 businesses or are outside of the TDIA

Grant Terms

- Matching grant for up to \$1500 per campaign

Applicant Eligibility

- Member of the TDIA
- Individuals or organizations running events in the TDIA that align with the Grant Goals

Eligible expenses

- Advertising

Ineligible Costs

- Costs related to ongoing programs/services
- Costs to maintain activities beyond the funding term
- Additional funding for a previously funded event/activity
- Religious activities/services
- Partisan political activities

Process

- Application is to be submitted to terracetdia@gmail.com. Application will be reviewed at the next board meeting.

Lead Coordinators responsibilities

- Complete application
- Submit receipts or invoices

Note: Applications that do not meet all criteria may be considered

