

## TDIA MEETING MINUTES

June 30, 2021

12:00 – 1:30 pm

4623 Park Avenue, Terrace, B. C.

### 1. Call to Order

Present:

Jason Braid

Dave Gordon

Gerry Martin

Alex Pietralla

Bert Husband

Polly Rudderham

Lael McKeown

With Regrets:

Connie Yasinchuk

Gary Jackson

Brian Downie

Liz Smaha

### 2. New Director Appointments

Alex Pietralla to join the Board as an Associate Director

Moved/seconded: Lael/Bert

Polly Rudderham to join the Board as a Director

Moved/seconded: Lael/Bert

### 3. Acceptance of Agenda

Moved/Seconded: Bert/Gerry

### 4. Acceptance of Minutes

Moved/Seconded: Lael/Bert

### 5. Treasurer's Report

Report will be available next meeting

### 6. City Council Liaison

Dave Gordon is the newly elected City Councillor

The suggestion was made that TDIA write a letter to the Mayor asking that Dave be appointed the City Liaison.

### 7. TDIA Committee Reports

Downtown Murals and Sculptures

- The wings sculpture has been installed at the corner of Kalum and Lakelse
- Snowboarder sculpture to be installed at the corner of Emerson and Lakelse
- Wolves have been installed on top of Terrace Mountain

- Banners are in production

#### Façade Grants

No uptakes

#### Security Grant

No uptakes

Suggestion made to open up criteria to include reconfiguration of a store. Polly will talk to “Outbound” about this program.

#### 4600 Block

- Harry Measure and associate will be here July 7 – 9 to meet with property owners and the city
- Motion circulated by email on June 10, 2021 and agreed to by Directors for an expenditure of \$15,000 (\$14,500 for contact and \$500 for incidentals)
- Jason will send out schedule for their visit
- TDIA will host a dinner from 6 – 8 on the Wednesday at NinJa
- Polly will talk to NinJa about serving Sherwood beer.
  
- Gerry to talk to Brian Gascon about his building

#### Brolly Square

Jason will talk to Dave Block to follow up on his promised call to Imperial Oil

#### Data Base

Need update from Liz

#### Google Drive

Alex will be the Admin person for Google Drive

### 8. Other Items

#### Downtown Marketing

TDIA not involved this time

#### Facebook and Social Media

Jason will talk to Michelle at the Chamber about possibility of sharing services of someone who will help with this

#### Skeena Salmon Arts Fest

Per memo dated June 9, 2021, TDIA will pay \$40,000 to SSAF for

Banners	2,500
Murals	32,500
Sculptures	5,000

Motion/Seconded: Bert/Gerry

TDIA has agreed to support a single First Nation's carved sculpture in 2022

Suggestion was made to have a "Welcome to Terrace" sign put on sign base at corner of Lakelse and Atwood.

Director Resignations

Dave Gordon

Jana Wickie

Jason/Dave to talk to Verne Bedwell of Cedar Coast Dental about becoming a Director

Executive Appointments

President: Jason Braid

Vice President: Nominate at the AGM

Treasurer: Connie Yasinchuk

Secretary: Lael McKeown

New Signing Authority

Jason to replace Dave

Lael to replace Jana

Motion/Seconded: Bert/Lael

Connie to set up necessary forms with the Credit Union

AGM

Suggested Date: week of October 4

Suggested Location: Bear Country Inn

Need to prepare a budget which will have to go to the City

City TDIA bylaw expires December 31, 2021

Suggestion: expand to include proposed distillery on the corner of Kalum Street and Davis Avenue. Need to talk to Owners first

#### Next Meeting

July 27, 2021

Location TBD